



caudwell  
children

*The  
Butterfly  
Ball*

• MONACO •

SPONSORSHIP  
OPPORTUNITIES

09.10.24

HOTEL DE PARIS  
MONTE-CARLO





“Soyez le changement que vous voulez voir dans ce monde”

“BE THE CHANGE YOU WANT TO SEE IN THE WORLD”

At Caudwell Children, we're on a mission to change lives. We exist to make life fair, believing in possibility and seeing potential in every child. We want to shape public perception and attitudes around disability, changing the world so that disabled and autistic children have the choice, opportunity, dignity and understanding they deserve.

By sponsoring The Butterfly Ball Monaco, you can help us achieve our mission faster, whilst placing your brand front and centre amongst some of Monaco's most influential individuals. Providing both networking and awareness opportunities, through sponsorship of this event you can:

- Showcase your brand to our strong database of over 1,500 High Net Worth and Ultra High Net Worth philanthropists, an audience difficult to reach through mainstream media channels.
- Reach this bespoke audience of over 150+ Ultra High Net Worth philanthropists in person at the event, with prominent branding on key event material providing significant opportunities to see throughout the evening.
- Connect with a captive audience and build lasting connections and partnerships.
  - Demonstrate your commitment to your organisational CSR/ESG goals.
- Inclusion of sponsor name within our targeted press release to media houses, including but not limited to\*\*:
  - Luxury International
  - Monaco Life



THROUGH THE YEARS

*Sponsorship*





# Our Services

## FAMILY SUPPORT

Providing families caring for a disabled child or young person with vital support, signposting and information over the phone, email, or via live chat.

## EQUIPMENT

Supporting families with mobility, sports and sensory equipment to help children and young adults with their development, mobility and independence.

## TREATMENT

Providing support with life-changing treatment for children with disabilities or chronic illnesses.

## THERAPY

Supporting families to access funding enabling them to receive therapeutic intervention programmes for children with cerebral palsy, brain injuries and other associated conditions.

## SENSORY PACKS

Supporting families to access a range of portable sensory support packs.



## SHORT BREAKS

Hosting activities for children and young people with Special Educational Needs and Disabilities. These sessions enable children to have fun, spend time with friends and build upon their confidence and skills, in a safe, inspiring and welcome environment. We also provide family opportunities.

## AUTISM SERVICES

Providing diagnostic assessments, practical and emotional support for autistic children and their families.

## WORKSHOPS


Providing families with a range of workshops that focus on many of the common differences associated with raising a child with a disability or an autistic child.


## EMPLOYABILITY


Offering employability and life skills to neurodivergent young people aged 16-25, while being fun and enjoyable. The programme will demonstrate useful techniques that will help them to transition into the next chapter of their life.



FOR MORE INFORMATION PLEASE VISIT:  
[www.caudwellchildren.com](http://www.caudwellchildren.com)

 @caudwellchildren

 @ccbutterflyball

 @caudwellcharity

 @caudwellchildren





# Headline Sponsor

SOLD  
OUT

€30,000

- Six Echelon Platine tickets to The Butterfly Ball Monaco (09.10.24)
- Double page print advert in a prominent position within The Butterfly Ball Monaco printed programme.
- Prominent logo on marketing material, including, but not limited to: Invite, Guest Pack, Main Programme, Table Plan, Food Menu, Wine Cards, putting your brand front and centre.
- Your brand on key Social Media activity in the lead up to the event, delivering an estimated reach of 30,000+ per ad amongst a High Net Worth demographic.
- Sponsor credit, logo and website link included on the event website, which achieved over 660,000 page views in 2023.
- Acknowledgment in the thank you speech by John Caudwell.
- Feature on John Caudwell's Instagram channel\*
- Inclusion of sponsor name within our targeted press release to media houses, including but not limited to\*\*:
  - Luxury International
  - Monaco Life
- Sponsor Spotlight E-newsletter to our guest database, with hyperlink back to your website.

*\*Brand subject to approval by John Caudwell.*

*\*\*Please note we cannot guarantee press coverage.*

*All benefits subject to deadlines.*

SOLD  
OUT  
BURGESS







## Tier 1 Sponsor

### €15,000

- Two Echelon Platine tickets to The Butterfly Ball Monaco (09.10.24)
- Single page print advert in a prominent position within The Butterfly Ball Monaco printed programme.
- Logo on Event Invite, Guest Pack, Main Programme.
- Sponsor credit, logo and website link included on the event website.
- Inclusion of sponsor name within our targeted press release to media houses, including but not limited to\*\*:
  - Luxury International
  - Monaco Life

*\*\* Please note we cannot guarantee press coverage.*

*All benefits subject to deadlines.*



## Tier 2 Sponsor

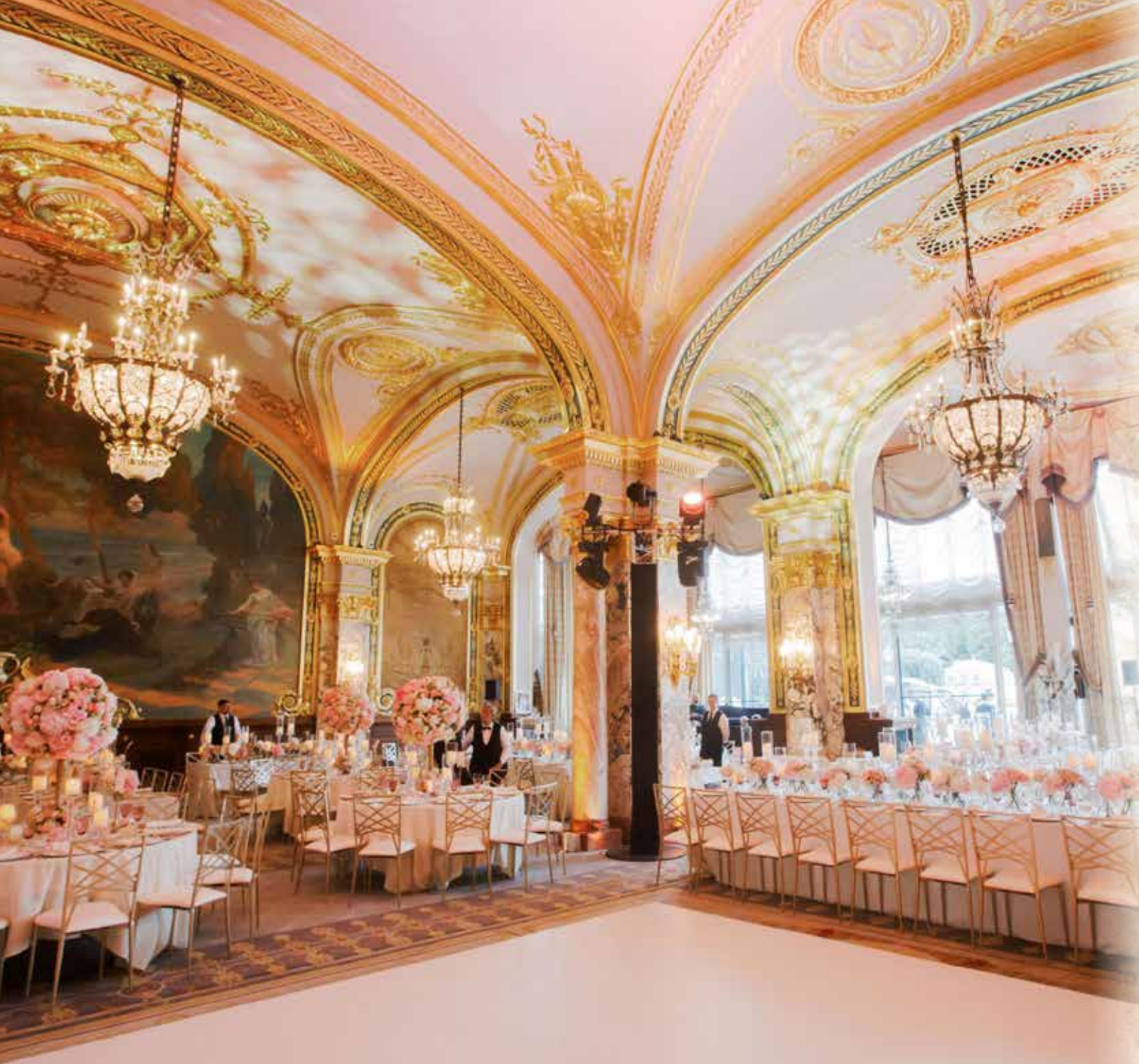
### €5,000

- Single page print advert in a prominent position within The Butterfly Ball Monaco printed programme.
- Logo on Event Invite, Guest Pack, Main Programme.
- Sponsor credit, logo and website link included on the event website.

*All benefits subject to deadlines.*







# Table Packages

All packages to include a three-course dinner and drinks reception. Drinks package and seating location is dependent on your chosen Echelon.



ECHELON PLATINE  
TABLE OF 10 €12,000



ECHELON OR  
TABLE OF 10 €10,000



ECHELON ARGENT  
TABLE OF 10 €8,500



ECHELON BRONZE  
TABLE OF 10 €6,500

Individual tickets are available upon request.  
Kindly note this is on a limited basis.





# Booking Information

Please contact  
[events@caudwellchildren.com](mailto:events@caudwellchildren.com)  
to arrange the booking  
of your sponsorship package.

We look forward to hearing from you!

# Join The Change!

If you are unable to sponsor or join us at  
The Butterfly Ball Monaco, there are many other  
ways you can support our mission and keep updated  
with all the great work we are doing.

## MAKE A DONATION

We can't change the lives of the children who need us the  
most without your support. If you would like to make a  
donation to Caudwell Children, you can do so by:

Donations can be made directly to our  
bank account in GBP or EUR.

Please use reference: BBMonaco

UK Bank account  
Sort Code: 203650 Account Code: 10496324  
Euro Bank account Sort Code: 203650 Account No: 74185822  
IBAN: GB46 BARC 20365074185822 SWIFT/BIC: BARCGB22 Swift:  
BARCGB22


## JOIN US AT THE MOTH BALL

31st October 2024 - 8 Northumberland Avenue, London

The bewitching world of The Moth Ball draws near;  
a gothic gala like nothing you have experienced before, one  
that will allow you to become the creator of your own prophecy.  
Mystery awaits you...

## REGISTER YOUR INTEREST

Interested in our journey?  
Contact [events@caudwellchildren.com](mailto:events@caudwellchildren.com)  
to be added to our database and we'll be sure  
to send you further updates or exciting events.









SPONSORED BY

# BURGESS



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 butterflyball@caudwellchildren.com

 caudwellchildren.com  @caudwellchildren

 @caudwellcharity  @caudwellchildren

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ISO 9001 Certified Quality Management System  
RCN 1079770 SC 043874